



# VIRTUAL CAREER FAIRS

## WE'RE HERE TO HELP

NAS Recruitment Innovation understands that the COVID-19 crisis has affected almost every aspect of our daily lives. While many clients have reduced hiring needs right now and have therefore paused external recruitment efforts, others still have an immediate need to hire for essential services. Recognizing that in-person events and interviews are challenging, we've worked with our media partners to offer virtual solutions that can be put in place quickly. Here's a look at the options that we currently have available:



### INDEED VIRTUAL EVENT PROMOTION

- Uses Indeed event platform to promote a virtual event
- Leverages your current web conferencing service (Zoom, WebEx, etc.) to run the event
- Costs are based on job vertical and location



### KATON VIRTUAL EVENT

- Offers landing page with data capture and virtual chat
- Virtual chat options can be used for a single event or regular schedule
- Plan is supported by a mixed media campaign including Google keyword search and digital banners, as well as social posts, to reach your targeted audience. Additional media options can be considered based on job vertical.
- Live chat can also be promoted on your career site and social platforms
- Cost is based on number of contacts and options selected



### BRAZEN VIRTUAL EVENT

- You can have one-on-one chats or do video presentations within the event framework
- Excellent option if you plan on a long-term change in event management (annual agreement required)

We'll be happy to run through these options with you and decide which one makes the most sense for your specific needs.

**CALL YOUR NAS ACCOUNT DIRECTOR TO DISCUSS DETAILS AND COSTS.**



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